

# INTERNATIONAL VOLUNTEER YEAR 2026



## IGNITE VOLUNTEERISM

This campaign serves as a celebration of Canada's volunteers while inspiring a new generation of participation. At its core, *IGNITE VOLUNTEERISM* means inspiring people in Canada to reconnect with their communities through acts of service, civic action, and mutual support. This campaign responds to the decline in volunteerism by inviting people from all backgrounds to discover personal ways to contribute, whether through local events, grassroots initiatives, or ongoing volunteer commitments. Join us in promoting the campaign through your networks.

### 365 Stories of Civic Action



A national storytelling series highlighting volunteers, community action, and partner impact from every region of Canada.

**Your Call to Action:** Join us by encouraging volunteers in your network to share their stories of volunteerism. Visit [ivy26.ca](http://ivy26.ca) to share your story.

### "Find Your Thing" Challenge



A national call to action launching in early 2026 will encourage people in Canada to explore diverse ways of engaging in their communities and take their first or next step in volunteering,

**Your Call to Action:** Join us by promoting the call to action and encouraging your volunteers and stakeholders to 'find their thing'.

### Amplify Volunteer Voices



This campaign will amplify underrepresented voices, highlighting Indigenous, newcomer, rural, and equity-deserving communities.

**Your Call to Action:** Join us by sharing diverse stories of volunteering from your networks with Volunteer Canada.

### Community Activation



Spark local events across the country through MP engagement, corporate engagement, and partnerships with volunteer centres.

**Your Call to Action:** Join us by partnering to host a local event in your community - reach out to your MP, engage local businesses, and connect with Volunteer Canada to learn more.

### National Civic Action Conference 2026



A two-day gathering of 250-300 leaders in Ottawa, showcasing stories, innovations, and NVAS implementation tools.

**Your Call to Action:** Join us and be a part of the National Civic Action Conference by applying to present a workshop, table at the event, and/or attend as a participant.

### IVY for Sustainable Development



Align stories of volunteering with the UN Sustainable Development Goals, demonstrating leadership in civic participation.

**Your Call to Action:** Join us by sharing the ways in which your work supports the Sustainable Development Goals through volunteerism