



Volunteer
Bénévoles
Canada

INTERNATIONAL VOLUNTEER YEAR 2026

Partner with Volunteer Canada in a once in a generation movement to renew civic participation across Canada.



IGNITE VOLUNTEERISM

2026 marks the UN International Volunteer Year (IVY 2026), a moment to re-energize civic participation in Canada. Volunteer Canada is launching a year-long campaign that celebrates volunteer stories, supports community events, and strengthens the systems that help people connect and contribute.

PROVEN NATIONAL IMPACT

IVY 2026 builds on a national foundation of reach and trust. Volunteer Canada engages millions through campaigns and storytelling, with National Volunteer Week 2025 generating 53.9M impressions. With this benchmark, IVY 2026 offers partners a rare opportunity for sustained national visibility and alignment with a country-wide movement.



365 Stories of Civic Action

A national storytelling series highlighting volunteers, community action, and partner impact from every region of Canada. Story placements are a core recognition benefit for sponsors.



“Find Your Thing” Challenge

A national call to action inspiring 100,000+ Canadians to take their first or next step in volunteering, supported by real-time engagement tools.



Community Activation

Micro-grants, MP engagement, and partnerships with volunteer centres will help spark 50+ events across the country.



National Civic Action Conference 2026

A two-day gathering of 250-300 leaders in Ottawa, showcasing stories, innovations, and NVAS implementation tools, and offering high-trust brand visibility.

Your partnership powers the infrastructure, storytelling, and community activation needed to inspire millions of Canadians and build a stronger future for civic engagement. Let's ignite a movement together.

PARTNER WITH VOLUNTEER CANADA DURING THE INTERNATIONAL VOLUNTEER YEAR 2026

Sponsor opportunity levels and benefits

Benefit	Tier 6 (\$5K)	Tier 5 (\$15K)	Tier 4 (\$25K)	Tier 3 (\$50K)	Tier 2 (\$100K)	Tier 1 (\$200K)
# of Sponsorships Available	5	5	4	2	2	1
Recognition on IVY website	✓	✓	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓	✓	✓
Stories in 365 Campaign	1	2	3	6	12 (monthly)	24 (bi-monthly)
Social Media Thank-You Posts	-	2	3	6	12 (monthly)	24 (bi-monthly)
Verbal Recognition	-	-	-	2 virtual events	Conference	Conference
Named in Press Release	-	-	-	-	✓	✓
Co-Authored Blog	-	-	-	-	✓	✓
Newsletter Promotion	-	-	-	-	✓	✓
Conference Logo Placement	-	-	-	-	✓	Marquee
Conference Speaking Opportunity	-	-	-	-	-	✓

A ONCE-IN-A-GENERATION MOMENT FOR NATIONAL IMPACT

By partnering with Volunteer Canada, you join a national effort to:

- Renew Canada's culture of volunteering
- Celebrate the people and stories shaping civic life
- Support community organizations facing growing pressures
- Contribute to a coordinated, cross-country movement with global visibility

Together, we can ignite the next generation of civic participation in Canada.